

SINTE GLESKA UNIVERSITY

SWOT ANALYSIS

STRATEGIC PLANNING MEETING

APRIL 22, 2015

STRENGTHS

LAKOTA CULTURE
LAKOTA LANGUAGE
FACULTY
STAFF
EDUCATIONAL OPPORTUNITY
FAMILY ATMOSPHERE
COMMUNITY AND OUTREACH

SERVICES
VALUES AND VISION
NATION BUILDING
MISSION
COMMITMENT
DEDICATION
STUDENTS

WEAKNESSES

RECRUITMENT
RETENTION
OUTREACH
ADVISING
MAINTENANCE
SECURITY
TRAINING
MORALE
VALUES
GOVERNANCE

TRANSPARENCY
COMMUNICATION
COLLABORATION
TRANSPARENCY
POLICY
RESOURCES
TECHNOLOGY
BUDGET
SALARIES
SERVICES

OPPORTUNITIES

LAKOTA CULTURE
LAKOTA LANGUAGE
COMMUNITY EDUCATION
MAJORS (PROGRAM ADDITIONS)
ONLINE COURSES
OUTREACH
RECRUITMENT
WIND & SOLAR ENERGY
ATHLETICS
FUNDRAISING
PROFESSIONAL DEVELOPMENT
SHARED GOV

SO STRATEGIES
MAXIMIZE STRENGTHS TO TAKE
ADVANTAGE OF OPPORTUNITIES
= ATTACKING STRATEGY

WO STRATEGIES
COUNTER WEAKNESSES THROUGH
EXPLOITING OPPORTUNITIES
= BUILD STRENGTHS FOR ATTACKING STRATEGY

THREATS

CHERRY TODD
COMMUNITY ISSUES
FUNDING & ECONOMICS
REGULATORY CLIMATE
POLITICS
PROBATION
PUBLIC PERCEPTION

ST STRATEGIES
LEVERAGE STRENGTHS TO MINIMIZE THREATS
= DEFENSIVE STRATEGY

WT STRATEGIES
COUNTER WEAKNESSES TO REDUCE THREATS
= BUILD STRENGTHS FOR DEFENSIVE STRATEGY